inspire and create meaningful and positive change with our donors and for our community.
A collaborative regional indicators initiative that will offer a central resource for independent data and trends on a broad range of issues affecting the Greater Houston region to help us all learn, engage, and act.

Strategic research partner:

RICE | KINDER
INSTITUTE FOR URBAN RESEARCH
our first 3 years

**year 1: start-up**

**BUILD NEW TOOLS**
Engage community leaders across three counties to inform the project
Aggregate credible data and build the website

Launch November 21, 2019

**year 2: engage**

**BUILD CAPACITY AND CONVENE**
Host educational opportunities across sectors
Offer nonprofit partners data capacity building
Convene to identify key focus issues for collaborative action

**year 3: catalyze**

**TAKE ACTION AND ITERATE**
Deepen learning through community engagement and discussion on focus issues
Develop and begin executing on key actions
Update website and reflect
Advisory Committee Members

Laura Jaramillo
Wells Fargo
GHCF Governing Board & Committee Chair

Winell Herron
HEB

Elizabeth Love
Houston Endowment

Julie Martineau
Montgomery County Community Foundation

Nancy D. McGregor
GHCF Governing Board

Quynh-Anh McMahan
The George Foundation

Roxann Neumann
Silver Eagle Distributors

Margaret Oser
United Way of Greater Houston

Shao-Chee Sim
Episcopal Health Foundation

Jeff Taebel
Houston Galveston Area Council
Exploring New Tools
Connecting Houston to what matters

The more our communities learn together, the more we grow together.

Explore the Data

SAVE THE DATE
Understanding Houston Launch Event

NOVEMBER 21, 2019, 11:00am - 1:00pm
Join the Greater Houston Community Foundation in celebrating the launch of Understanding Houston.

Reserve My Seat
View all events
8 Topics for Understanding Houston

- arts and culture
- civic engagement
- community context
- economic opportunity
- education
- environment
- health
- housing
8 topics

43 subtopics

200+ indicators

From 70 data sources
25 key indicators highlighted throughout summary report
Things to know about the Understanding Houston site

- The Big Picture
- Explore the Topics
- Voting
- Get Involved
- Community Voices
What new insight did you gain?

Or, what piqued your curiosity?

What factors—internal and external—keep you from using data/evidence to the extent you’d like in your work?

What support or resources would be most useful to you in deepening your data use? Please be specific.
get involved

explore  learn  vote  donate  share

www.understandinghouston.org
attend a convening

THE BIG PICTURE

January 29
GHCF Offices

February 19
GHCF Offices

March 4
United Way Stafford

March 31
Montgomery County

DATA PARTIES

February 28
GHCF Offices

TOPIC BRIEFINGS

April 2
Arts & Culture

April 16
Economic Opportunity & Education

April 28
Housing

May 12
Civic Engagement

May 28
Health & Environment

To register, please visit understandinghouston.org/events
thank you founding partners